



New Alresford Town Council

TOURISM COMMITTEE MEETING

**MINUTES OF THE MEETING OF NEW ALRESFORD TOWN COUNCIL held on
Thursday 28th November 2017 at 6.00PM in the Alresford Recreation Centre, Alresford**

	In Attendance	Apologies	Absent
Cllr Evans	✓		
Cllr Power	✓		
Cllr Deeming	✓		
Cllr Witchard			✓
Cllr Pinch	✓		
Cllr E. Jeffs		✓	
Cllr B. Jeffs		✓	

Also present: Frances Simpson, Committee Clerk

171101	To receive and accept apologies for absence Apologies were received from Cllrs E & B Jeffs.
171102	To receive Declarations of Interest on Agenda There were no Items of Interest on Agenda items relevant to the agenda RECEIVED
171103	The Chairman to sign as a correct record the Minutes of the Council meeting held on 26th September 2017 The Chairman signed as a correct record the Minutes of the Council meeting held on 26 th September 2017
171104	Public participation-None There was 1 member of the public present. Bob Leggett spoke about two of his Christmas events, Victorian Magic Lantern Show on 13 th December which is late night shopping in the Alresford and Toy and Train display on 30 th December. Both events are being held at the Alresford Community Centre and will contribute to the economy of the town especially during the festive season.
171105	To discuss future town projects initiated by the former Town Market Manager. <ul style="list-style-type: none"> It was proposed that the monthly diary of events set up by Heidi Isa, former town market development officer should be continued by NATC. Proposed by Cllr Evans and Seconded by Cllr Deeming. All members voted unanimously. ('All Things Alresford' is currently updated by Cllr Evans and Kat Lemon (WCC) 'Altogether Alresford' was updated by the former TMDO Heidi Isa.) <ul style="list-style-type: none"> Furthermore, NATC would like to create a website for the town as well as manage a calendar and Facebook site in addition to managing an email list. This subject will be re-visited at the next Economy & Tourism meeting on 16th January 2018.
171106	To discuss Trail Tale <ul style="list-style-type: none"> Clerk will check if NATC own the photographs published on the Millennium & Arle Valley Trail leaflet and explore further information and detailing that could be uploaded onto the TrailTale app. So that it

	<p>can be put into use for future.</p> <ul style="list-style-type: none"> • Clerk will determine a price for re-furbishment of the town sign mounted on the former Barclays bank building.
171107	<p>To note response from Richard Hein at WCC on discounted vehicle Parking for Traders at the ARC.</p> <p>Clerk has formally written to WCC on this proposal and is awaiting their response.</p>
171108	<p>The date of the next Economy & Tourism meeting was confirmed as 16th January 2018</p> <p>There being no other business the meeting closed at 18.40pm</p>